

**DUTCH DESIGN WEEK 2015
PROGRAM AT OUR FACTORY**

COLLABORATIONS



**DESIGN ART BRANDS MUSIC EVENTS FOOD DRINKS ART
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YUMEKO x PIET HEIN EEK

We teamed up with bed and bath linen brand Yumeko. We designed three beds that coincide perfectly with the ideas of Yumeko: Change the World Sleeping. The beds, one with a copper finish, a black steel version and one in oak, embody the simplicity and sustainability of our two brands.

www.yumeko.nl



LEFF AMSTERDAM x PIET HEIN EEK

Why start designing clocks these days, while time is all around us? It is because of the challenge of creating a beautiful timepiece, even though nobody really needs a clock. In collaboration with LEFF amsterdam, Piet Hein Eek created the tube series, a timeless collection consisting of a clock, a speaker and now a watch.

The extruded ring used in the tube clock asked for a more prominent role and so the idea for a tube watch arose. As opposed to the tube clock, where the aesthetics were a result of the concept, the tube watch used the extruded ring as a starting point for the design. The precisely cut ring and the high quality materials give this watch its refined, yet tough and industrial character. Both watch models, one with a leather strap and one with a steel band, show a different interpretation of the iconic watch face.

MOREeYEWEAR x PIET HEIN EEK

Piet Hein Eek has created a line of spectacles and sunglasses with frames made from two strips of titanium for Amsterdam brand More Eyewear. For his first foray into eyewear, Piet Hein Eek teamed up with More Eyewear to realise an idea based around a new frame design. Last year only presented as a prototype but now available in our store.

www.more-eyewear.com

**IMONDI FLOORING x PIET HEIN EEK**

Piet Hein Eek designed new floors for Imondi Flooring this year. "Simple but special." We present them in our showroom.

www.imondi-flooring.com