

**DUTCH DESIGN WEEK 2015  
PROGRAM AT OUR FACTORY**

**INVITED DESIGNERS, BRANDS AND OTHER ACTIVITIES**



**DESIGN ART BRANDS MUSIC EVENTS FOOD DRINKS ART  
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ALEXA LIXFELD



Alexa Lixfeld shows her latest work in a staged environment at the small gallery at Piet Hein Eek. Since 2013, Alexa always presented her work at the Piet Hein Eek factory during the DDW. This year a whole exhibition is dedicated to her work.

## **SOCIAL LABEL FOR SOCIAL ECONOMICS**

Again Social label will exhibit their newest labels and partnerships: Social label >KOM storytelling tableware made together with graphic designer Edwin Vollebergh (Studio Boot) and with people with a disability or mental illness. And Social label >SCHORT made by clothing designer Borre Akkersdijk (By-Borre) and young school dropouts.

[www.sociallabel.nl](http://www.sociallabel.nl)



**DAMN PRETTY DUTCH SHOES**

A new platform during the Dutch Design Week 2015.

Supporting the Dutch shoe design talent.

Most of the shown designs are presented on catwalks worldwide. Many will never be available in stores. These shoes are special, custom made for the client. Shoes for the collectors, the extreme-shoelovers, the ones who want to stand out. A new look at shoes, unusual materials and unexpected shapes. Crafts combined with high tech and experiments with new techniques. The curators are Liza Snook (VirtualShoeMuseum) and Chris van den Elzen.

Designers: TOMAS en WIES, Peterson + Stoop, Peter Poppo, Nienke van Dee, Chrissie Houtkooper, Janine van den Bosch, Mandy Roos, Alexander Khorikian, Chris van den Elzen, Iris van Herpen x United Nude, Ilja Visser, Dora Kloppenburg, Amber Ambrose Aurèle, René van den Berg, Ellis Droog  
Curator: Liza Snook & Chris van den Elzen

[www.virtualshoemuseum.com](http://www.virtualshoemuseum.com)

[www.chrisvandanelzen.com](http://www.chrisvandanelzen.com)

## YOUNG DESIGNER PRESENTATIONS



### AFRIEK

The blazers of Afriek make you aware of what you wear, but also where it came from. All garments are made in Kigali, the capital city of Rwanda. Bringing together Dutch design with authentic African print fabrics and the true craftsmanship of our tailors, Afriek combines the best of both worlds in their products. [www.afriek.com](http://www.afriek.com)



### ANNEBET PHILIPS - LOVE SEATS

Seating furniture inspired by the way people sit when they are in love. Like lovers, the Love Seat exists out of two parts, which fit together by color and shape, and cannot function without each other. The series consists of two chairs, a low chair and a chaise longue. [www.annebetphilips.com](http://www.annebetphilips.com)



### ANTWAN VAN DELFT

Van Delft: "It is important to be able to move freely in a chair to find the ideal position. To be able to move freely in a chair, I applied a technique that ensures that you can change position. The seat can be tilted and is connected to the back of the chair; the back of the chair moves in conjunction with the seat, guiding the person into a new position."



## **BENELUX OFFICE FOR INTELLECTUAL PROPERTY**

With their 40 years of experience in the field of the registration of designs the Benelux Office for Intellectual Property can be helpful to designers with the protection of their designs and creations. With the campaign 'Mijn merk is goud waard' BOIP will show that a brand that it deserves to be protected by an official registration. [www.mijnmerkisgoudwaard.nl](http://www.mijnmerkisgoudwaard.nl)



## **CAROLIJN SLOTTJE**

Carolijn Slottje is a Dutch design company that focuses on creating objects and environments. With special interest in designs that connects our everyday life with nature. Slottje finds this important because people feel better with plenty of daylight, fresh air and access to nature. [www.carolijnslottje.com](http://www.carolijnslottje.com)



## **CHANTAL KEIZER - EST 1966 HOME**

EST-1966 HOME introduces a series of luxury home products. Remarkable are the elaborate designs, which combine graphic design and photography. [www.est1966.nl](http://www.est1966.nl)

**DAVE LEONARD**

Beauty in authenticity characterises the work of designer Dave Leonard van den Berg. The objects emerge through his fascination for materials, their natural properties and their processing techniques. The result is unpretentious interior objects in which the collaboration between the material and the maker is visible. [www.daveleonard.nl](http://www.daveleonard.nl)

**HAUSNA\***

HAUSNA\* was founded in 2004 in Austria by Markus Gamsjäger a.k.a. Hausna with the focus on handcrafted furniture and home accessories. Mostly produced by the artist himself as Limited Editions and unique pieces. 2014 HAUSNA\* moved to the Netherlands and will present his work for the first time at DDW.

[www.hausna.com](http://www.hausna.com)

**JETPAQ**

Meet JETPAQ: a young, dutch design label for kids: kidswear designed for playing, romping and discovering! JETPAQ is founded in the summer of 2013. The designs are inspired by children and their way of living out loud. Days spent running barefoot, playing make-believe, and, most of all, living life with fearless enthusiasm. [www.jetpaq.com](http://www.jetpaq.com)

**JETTY VAN WEZEL - NEWSHIRT**

By folding shirts from newspapers Van Wezel focuses on major topics in the world news. Iconic pictures or items are pointed out by folding parts of the paper and zooming in on specific details. In the folding process she is searching for an aesthetic balance in colour, line and composition. The accidental surprises are fascinating.

[jettyvanwezel.tumblr.com](http://jettyvanwezel.tumblr.com)

**JULIA KAISER & CHARLETT WENIG  
PROJECT RECULTURE**

WE EXPLORE TECHNIQUES AND MATERIALS FROM THE PRE-INDUSTRIAL ERA THAT WERE LONG FORGOTTEN // WE DESIGN TRIBUTES IN THE FORM OF PRODUCTS // WE DO MATERIAL RESEARCH IN BOTH THE FIELDS OF DESIGN AND SCIENCE // WE STAGE AND CULTIVATE [www.project-reculture.com](http://www.project-reculture.com)

**KARIGAR**

Designed in the Netherlands, each KARIGAR piece is carefully handcrafted / hand-embroidered by rural artisans across India, and is a modern translation of their traditional techniques. KARIGAR products include products such as plaids, cushion covers, shawls and capes made from natural fibres like wild silk, Himalayan nettle, and Himalayan wool.

[www.karigar.nl](http://www.karigar.nl)



**KRAFLA & E. PARFIANOWICZ**

Krafla is a young design brand established in 2015 by Paulina Pająk and Kasia Zaręba. Krafla's home-living accessories connects both practical and playful aspect of design. Ewa Parfianowicz graduated design at the Academy of Fine Arts in Cracow in 2014. Her work characterizes fine quality and functionality, as well as care about emotional sphere.

[www.krafla.eu](http://www.krafla.eu)

**KYBOKA**

Whether you are driving or walking, reaching your favourite surf beach or camping destination often involves transporting around tons of gear. Traditional wagons, trollies and monster bags make great haulers and they aren't always easy to lug up a dirt trail or beach. The Kyboka outdoor cart answers the call to make your gear hauling process a whole lot easier. [www.kyboka.com](http://www.kyboka.com)

**LIEKELAND**

Liekeland is the label of illustrator Lieke van der Vorst, founded in the Summer of 2011. From her workshop in Helmond, where she works and lives with Dave and their cat and chickens, she illustrates her own designs and on commission. [www.liekeland.nl](http://www.liekeland.nl)



### **MELISSA PEEN - NEW NATURE**

Wallpaper with photographic patterns of nature. [www.new-nature.eu](http://www.new-nature.eu)



### **ROMY KÜHNE DESIGN**

Designer Romy Kühne designs and produces Lampshades that are mainly made out of plate metal. For her lampshade designs she's inspired by old, industrial surroundings and architecture, but at the same time they reflect her love for traditional craftsmanship. During the Dutch Design Week she will show an overview of her designs. [www.romykuhne.nl](http://www.romykuhne.nl)



### **STUDIO ISABEL QUIROGA**

Decidedly unconventional yet featured on the pages of Elle Decoration and numerous other magazines, the designs of Isabel Quiroga are beloved for their combination of imagination and functionality. Through her innovative slant on things she achieves the delicate balancing act of practicality and originality. [www.isabelquiroga.com](http://www.isabelquiroga.com)

**STUDIO ROEX - STREAMLINED COLLECTION**

Studio Roex introduces the Streamlined collection. This collection reflects the true character of the everyday material of plywood. Due to its structural value, plywood usually serves a purely functional purpose. "A real shame," says Studio Roex, "because its multiple layers of bonded wood veneer are what make it so unique." [www.studioroex.com](http://www.studioroex.com)

**STUDIO TIAGO SÁ DA COSTA**

In the pursuit of finding new ways to work the natural and sustainable material that is cork, Tiago Sá da Costa combines it with light and steel in a game of contrasts and harmony. Playing with light, shadows, material and form, with the ambition of inciting comforting emotions in the spectator.

[www.tiagosadacosta.eu](http://www.tiagosadacosta.eu)

## **BRANDS: SPECIAL PRESENTATIONS**

### **BULBO HACKING PIET HEIN EEK AT DDW 2015**

The power of Sun at home. The power of Nature everywhere. Bulbo puts sunlight in a lamp and brings it close to urban living to let nature thrive indoor year-round.

S U N C I T Y is an everlasting day of summer in which plants are taking over furnitures and living spaces at PHE. Some among the well-known pieces from the Piet Hein Eek collections will be hacked for the occasion by Bulbo's gardens and lights.

Exhibiting for the first time in the Netherlands at Dutch Design Week 2015, Bulbo is an Italian young lighting brand which combines design and long-tradition Italian manufacture with advanced LED technology and scientific research, with the aim of exporting a ray of Italian sunshine all over the world.

[www.bulbolight.com](http://www.bulbolight.com)



**FREITAG**



As a dealer of FREITAG products we show new unique items during the Dutch Design Week. Since a few months we are also a dealer of F-ABRIC, the new compostable clothing line produced by FREITAG.

This year, especially for this DDW Freitag will present you the MAKE A F-AKE workshop. More information can be found in this document under the subject line EVENTS.

**[www.freitag.ch](http://www.freitag.ch)**

## **LACQ - DECOWAX**

Together with Lacq we launch a new product called Decowax: a new furniture wax that gives an unique finish to your furniture.

[www.lacq.eu](http://www.lacq.eu)



## **OOM JAN - LAMPS OF MECCANO**



**MAUVIEL**

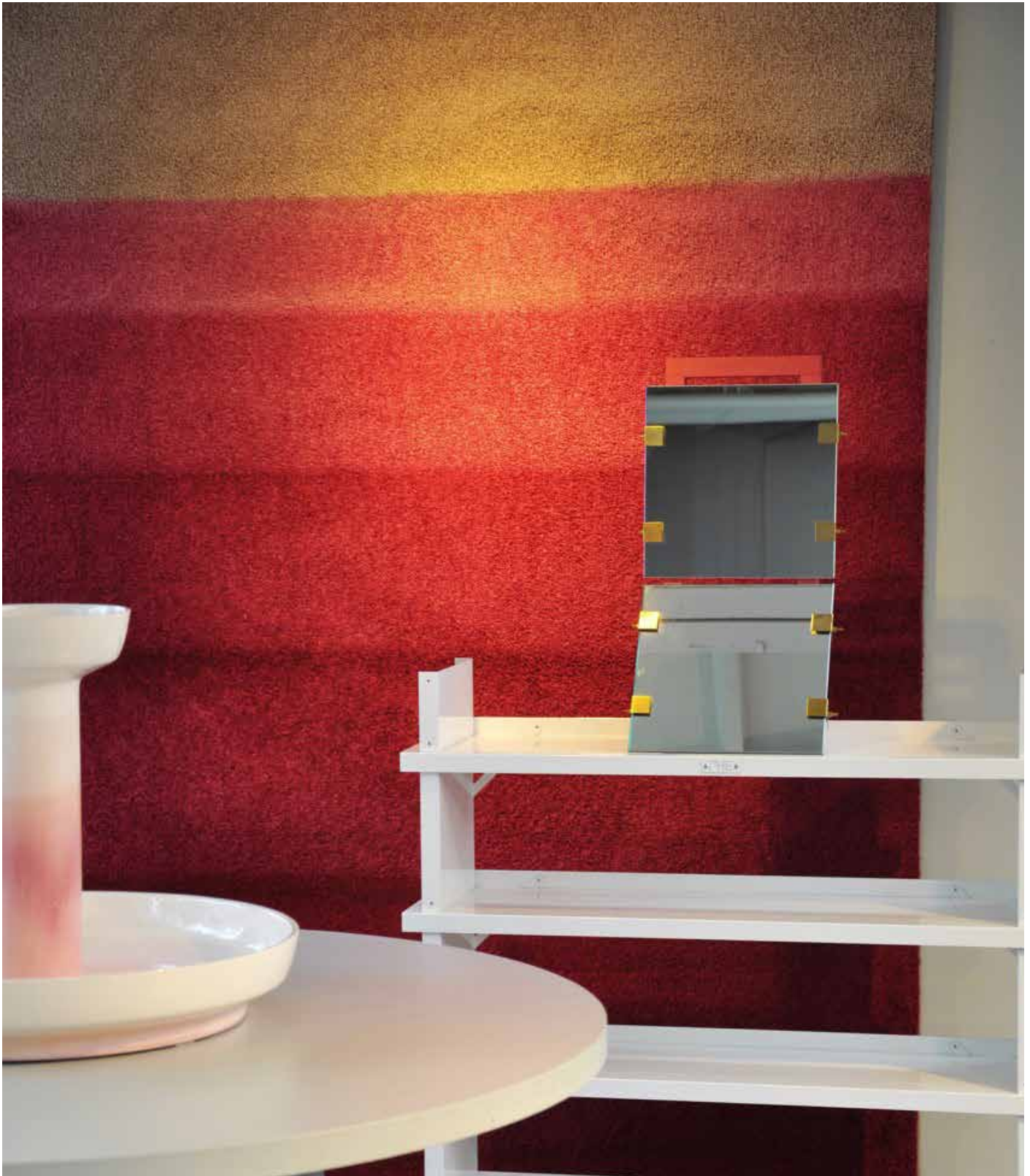
Mauviel will show a special kitchen presentation with new collection items.

[www.mauviel.com](http://www.mauviel.com)



## RENS

rENs will show some of their latest work together with high lights from previous years. [www.madebyrens.nl](http://www.madebyrens.nl)





## TOKIHIRO SATO - GLEANING LIGHTS

When you view the work of Tokihiro Sato (1957), the light bounces so brightly off the paper, that you first think the photographer must have put a light source behind the work. A closer inspection of the back wall, however, proves this is not the case: we are looking at photographed light. Sato combines photography techniques and performance to transform everyday situations into surrealist images. His name for the result: photo-respiration.

Sato is returning to Eindhoven for the first time in 20 years. In 1995 he exhibited his work in what was then the Apollohuis at Tongelresestraat 81. As he did then, prior to this current exhibition, Sato will take to the streets with his high-resolution system camera with a pinhole to work on location. The resulting work will be exhibited in the gallery alongside his existing pieces.

[www.pietheineek.nl](http://www.pietheineek.nl)



**MARC MULDER'S - TAPESTRIES AND NEW WORK**



Especially for the Dutch Design Week, Marc Mulders will present two tapestries made in collaboration with DESSO. You can find these tapestries in our showroom.

In our Wonder Room Mulders will present new paintings and new water colours.

Entrance fee for the Wonder Room: €2,-, after 18:00 free admission.

[www.marcmulders.com](http://www.marcmulders.com)

## WONDER ROOM

The Wonder Room is our permanent exhibition. But for this DDW we organized some special events: new work of Marc Mulders, James Cauty and Marc Ruygrok will be shown. On top of this we invite you in our kitchen and offer you a nice glass of Ruinart with a small bite.

Opening hours: Oct 17 - Oct 24 10:00 - 21:00 & on October 25 until 18:00.  
Entrance: €2,-; after 18:00 free admission.



MAKE A F-AKE



23 / 24 / 25 OKT

**MAKE A F-AKE**

AT **PIET HEIN EEK !**

RECYCLE ONZE RESTJES  
VRACHTWAGENZEIL EN  
MAAK JE EIGEN  
ORIGINELE F-AKE !

## SOCIAL ENTERPRISE CAFÉ IN COLLABORATION WITH SOCIAL LABEL



What? Social Enterprise Café Eindhoven

Where? Piet Hein Eek - Area East, Eindhoven

For whom? (Social) entrepreneurs & designers

When? Wednesday, October 21st from 17:00 to 19:00

Social Enterprise NL is the accelerator of the growing movement of social entrepreneurs who work on the economy which creates profits for all. This meet-up, organised by Social Enterprise NL and Social Label, is about the power of social entrepreneurship. What is it? How can you distinguish your brand? And what examples do we know in the design world? Speakers include Mark Hillen (Social Enterprise NL), Jacqueline van Lent (Mode met een Missie) and Carla Peters (Wonderable). Come along, get inspired by the opportunities of social entrepreneurship and meet other designers who work to create.

Sign up here: [www.social-enterprise.nl/actueel](http://www.social-enterprise.nl/actueel).

## PIET HEIN EEK MUSIC

### PAND 7090

When? Saturday 17 October 2015 - Wednesday 21 October 2015

Starts at: 13:00 ongoing performances until 17:00

Entree: free

Location: Het Perron (The Platform)

Pand7090 was winner of the 2014 Diorapthe Amsterdam Fringe Award

Pand7090 is “organised pleasure”. It is a musical puppet-theatre where the public can listen to the music both in front of and behind the show. The magic in front and the revelations behind together form the ultimate pop-up location offering the audience an experience. Working alongside the Pand7090 musicians are: Eric de Clercq (video) and Hugo Herrera Tobón (design).

Band members: Nora Mulder | piano, Bas Wiegerts | violin, Jacq Palinckx | guitar, Koen Kaptijn | trombone + guest musician



## **TIN MEN AND THE TELEPHONE**

When? Sunday 25 October 2015 Starts at: 15:00

Entrance: €10,00 / children under 16 free

Location: our workshop

Buy your tickets online or at the door.

‘Seldom has good humour been so successfully combined with exciting music’ (Vrij Nederland).

The young band Tin Men and The Telephone delivers an exciting performance using an interactive app - everything from ring tones to Sat Nav voices become music. Band leader Tony Roe delivers tweets and Facebook messages to the world via his piano keys. With his two partners he mixes video, sound and text into a multimedia performance full of jazz, hip hop, Balkan rhythms and classical music. Primary and secondary school students are invited to take part in the performance and to direct the musicians.

**[www.tinmenandthetelephone.com](http://www.tinmenandthetelephone.com)**



## **FOOD AND DRINKS**

### **PIET HEIN EEK RESTAURANT**

“Slow food fast service”

Like every year we offer a special DDW menu in our restaurant. You can enjoy a meal made with selected quality products coming from local farms. We will take care of you and provide nice breads and sandwiches, crispy salads and hot soup with guaranteed fast service, so that you soon can continue your visit. We are one of the few location that offer an evening program. And this is actually the best time to visit our showroom. Our exhibitions are open until 21:00. And from 18:00 we serve à la carte at our restaurant. Due to the DDW it is not possible to make a reservation.

Opening hours:

Sat 17 - Sun 25: 10:00 - 23:00 kitchen open from 10 am until 9:30 pm



### **YOUNG DESIGNER CAFE**

Drink a coffee or a tea and complement it with a nice home made pie.

Opening hours: 10:00 - 21:00 and on Sunday October 25 until 18:00.

### **WONDER ROOM**

Make yourself at home in our private living room and kitchen and order a nice glass of Ruinart with a small bite.

Opening hours: Oct 17 - Oct 24 10:00 - 21:00 & on October 25 until 18:00.

Entrance fee for the Wonder Room: €2,-, after 18:00 free admission.



SPECIAL ITEMS



Especially for this Dutch Design Week we developed limited edition bags, T-shirt, sweaters and notebooks with new and unique designs made by Studio Boot. The bags are available in 9 different prints, the T-shirts have 7 different designs and for the cold winter days we also have a sweater available. And lastly, you can choose from 5 different notebook designs. All available in limited editions so be quick this Design Week to get one of these items.